

# **Career Opportunities**

- Audio Producer
- Audio Technician
- Digital Audio Editor
- Instrument Technician
- Musician
- Sound Designer
- Sounds Mixer
- Radio Broadcast Engineer
- Record Producer
- Recording Studio Manager
- Radio Programming Director
- And more...





### **Broadcasting/Music Production**

Broadcasting/Music Production is one of the many programs offered through the Career & Technical Education Center of Sullivan County.

CTE prepares students to be college and career ready. Students leave the program with the skills necessary for success in post-secondary education, the work force, apprenticeships, or the military.

Students have the opportunity to earn up to seven high school credits towards graduation, while meeting industry standards and learning the job skills essential for a specific career or trade.

All of our NYS Education Department approved programs include articulation agreements with colleges and trade schools. Students can earn college credit toward an associate or bachelor degree while they are in high school.

For more information contact the Career & Technical Education Center 52 Ferndale-Loomis Road, Liberty, New York 12754

Ph: (845) 295-4152 / Fx: (845) 295-0513 www.scboces.org/CTE

A Division of Sullivan BOCES

#### **Career & Technical Education**











(845) 295-4152 / schoces.org/CTE



# **About the Program**

The Broadcasting/Music Production
Program provides students with
hands-on training to learn industry
basics, including how to operate and
maintain audio equipment used in the
field. Students learn audio production
terminology, techniques, use instruments,
microphones, and digital audio
workstations to create recordings.

This course provides experience in the areas of radio, commercial projects and live musical recording. Projects not only teach students to explore writing, producing, and engineering music, but also the history of broadcasting and music.

## **Topics of Study**

Students in this program have the opportunity to work with and observe industry professionals in action. Topics of study include:

- History of Broadcasting
- Laws & Regulations
- Ethics of Broadcasting
- News/PSA Announcements
- Weather/Traffic Announcing
- Music Announcing
- Sports Announcing
- Broadcasting Styles
- Performing Interviews & Podcasts
- Character Development
- History of Music Production
- Music Mechanics
- Production & Studio Equipment
- Mixing & Recording
- The Business of Music Production
- Manufacturing & Distribution
- Marketing & Sales



### **Student Benefits**

- Hands—on training
- Membership in the SkillsUSA Club
- A resume and portfolio that will impress employers and colleges

# **Industry Facts:**



\* Source https://www.statista.com/topics/4948/music-industry/

Radio is one of the most powerful mediums in the United States, with a weekly reach of over 90 percent among adults. There are over 11,000 radio stations in the U.S., all competing for a piece of this massive market. WTOP, a station operating out of Washington D.C. is the largest of its kind in the U.S., pulling in almost 68 million U.S. dollars in yearly revenue. Online radio is also playing an increasing role in the radio market, with an estimated 61 percent of the U.S. population.

 ${\tt * Source\ https://www.statista.com/topics/1330/radio/}$ 

